SUNY Fredonia JOURNALISM factsheet

Welcome to SUNY Fredonia. Here's a little info about our Journalism program:

- You can get a four-year bachelor of arts degree in Journalism, a major in the Communication Department.
- Our Journalism professors include:

Mike Igoe, a former TV reporter who specialized in consumer/investigative reporting over his 30-year career (the last 20 at WGRZ in Buffalo)

<u>Elmer Ploetz</u>, a former newspaper reporter and editor with 27 years in the field, including 23 years with the Buffalo News. He also specializes in online and social media, plus documentary video.

• Other professors in the Communication Department teach Journalism related courses as well, including production courses in audio and video, Communication Law & Ethics and Critical Analysis (media criticism).

Convergence Journalism:

Fredonia Journalism students learn to do it all. In the modern media world, all journalists need a base in reporting, writing, video, audio and online journalism. Our program is designed to provide that base.

Where are SUNY Fredonia Journalism majors working today?

Our first full class of Journalism majors graduated in 2013. Since then, graduates have been working at:

NBC Spo	orts		F	WGRZ-TV Buffalo			Sesame Street
	l	William Morris Endeavors			w York Times eelance video		Dunkirk Observer
	litera	ry agency	E	WIVB-TV Buffalo		Syrac	use Business Journal

We frequently host guest speakers from the professional world. Among the guests have been:

Voice of the Buffalo Bills John Murphy, WGRZ-TV News Director Jeff Woodard, Dunkirk Observer Publisher John D'Agostino, Buffalo Sabres TV Director Matt Gould, WBFO News Director Mark Scott, WNED News Director Jim Ranney, Buffalo News columnist Bucky Gleason, photographer Charles Lewis, and more. Our Society of Professional Journalists Group (SPJ) assembles an annual conference, media field trips (New York City and Washington, D.C., the past two years) and invites speakers. Speakers have included:
Buffalo News Editor Mike Connelly, Buffalo Spree Editor Elizabeth Licata, WGRZ reporter Danny Spewak, WIVB reporter Ed Drantch, radio personality Tom Ragan, Syracuse newspaper columnist Sean Kirst, WBEN radio news director Steve Cichon, Buffalo News reporter Tim Graham, and more.

Campus Media: Experience is essential in learning Journalism and getting a job in the field. Students can gain that experience at the student-owned media outlets on campus: The Leader (a weekly newspaper), Fredonia Radio Systems (including WCVF-FM) and WNYF-TV (which is broadcast on-campus and on area cable systems).